



“IT Governance”

When:	Thursday, February 23, 2012 Registration: 11:30 a.m. - 12:00 noon Session: 12:00 noon - 1:30 p.m.
Speaker:	Steve Romero, Founder, Romero Consulting
Where:	Hotel Nikko 222 Mason Street (between Ellis and O’Farrell) San Francisco, CA 94102 - 415-394-1111
CPE Hours:	1.5
Cost:	\$40.00 ISACA Members \$50.00 Non-Members \$20.00 Students

Session Synopsis

IT Governance has become a part of the vernacular of every major Information Technology organization today. Despite its pervasiveness, it is widely misunderstood. The lack of consensus in regard to its definition has led to varying opinions and views of the purpose of IT Governance and how it is practiced.

A comprehensive understanding and application of IT Governance is critical to the success of every major company and government agency. The ubiquitous nature of technology has immeasurably increased its importance to enterprise success. Studies have shown that companies with defined and structured IT Governance outperform companies lacking these governance conventions. This presentation provides organizations with a comprehensive understanding of the power and promise of IT Governance.

This presentation includes:

- The genesis and onset of IT Governance
- The definition of IT Governance
- The principles of IT Governance
- The major decision areas of IT Governance
- IT Governance processes
- IT Governance mechanisms

Speaker Information

Steve Romero is the founder of Romero Consulting and he is a principle member of BOT International. He is an innovative, passionate IT professional with over 30 years of experience working in almost every area of IT. For the past 15 years, his career focused on helping large enterprises transform their IT organizations from cost centers to strategic assets. Steve is a recognized expert in business governance of IT, Project and Portfolio Management (PPM), business process management, and IT business management processes.

Romero is a published and globally recognized IT governance evangelist and IT business value activist. He speaks to companies around the world in every business sector, government agencies, industry organizations, students, and information technology and business luminaries to identify and communicate leading advances in business governance and business management of IT.

His extensive technical and IT leadership background started in the US Navy before joining Pacific Bell where he founded numerous ground-breaking governance processes. Since then, his career has included time with Pacific Technology Consulting, Charles Schwab, the California State Automobile Association, and most recently with CA Technologies as their first product-agnostic IT Governance Evangelist as a Vice President in Product Marketing and then their Strategy and Innovation Group.

To register or cancel a registration, visit our website at <http://www.sfisaca.org>. Cancellation Policy is 72 hours prior to the event. Please do not be a 'no show'. Our Chapter is billed for reservations made with our facilities provider, and we will have to pass the charges on to you. Thank you for your cooperation.

Please save the dates for our upcoming events:

Date	Topic Speaker(s)	Time	Location
Thurs, Mar 22, 2012	Risk Management <i>Ronan O'Shea (Protiviti)</i> <i>Bruce Carpenter (Sybase)</i>	Lunch	Hotel Nikko, SF
Thurs, Apr 19, 2012	COBIT 5	Half-Day	Peninsula or East Bay
Tue, May 15, 2012	Strategies for Agile Development	Lunch	Hotel Nikko, SF
Thurs, June 21, 2012	Cloud Computing Co-Hosted with the Cloud Security Alliance	Full-Day	Sheraton Pleasanton, Pleasanton
Thurs, July 19, 2012	Annual General Meeting (AGM)	Evening	Hotel Nikko, SF

*These events are in the planning process now.
Actual dates, times, and topics may vary.*