

**Application Risk Management**

Matt Moynahan, Veracode

**PHOTO**

Luncheon Talk – Wednesday

**Abstract:**

Application vulnerabilities are steeply on the rise. At \$350 billion per year software is the largest manufacturing industry in the world yet there are no uniform standards or insight into security, risk or liability of the final product. The development environment is becoming increasingly complex – application origin ranges from internally developed code, outsourced, 3rd party, Open Source, and Commercial Off the Shelf software. Ensuring that these entities are creating secure software is becoming a daunting task. Lots of emphasis is placed on IT controls, patching, etc, but the new attack vector is your application. During this presentation we will recap the state of software security today, discuss some initiatives which are requiring application risk management, and provide suggestions on how you can begin managing the application risk at your organization.

**Target Audience:**

All SF ISACA Fall Conference attendees.

**COBIT Objectives:**

**Speaker Bio:**

**Matt Moynahan**, Chief Executive Officer of Veracode, is responsible for all aspects of the company, including strategy, operations, finance, product management, engineering, marketing and business development. He was recently named Ernst & Young Entrepreneur of the Year 2008 award finalist and was recognized as one of the "40 Under 40" top leaders in Greater Boston by the Boston Business Journal.

Before joining Veracode, Mr. Moynahan was vice president of the Consumer Products and Solutions division at Symantec, where his key responsibilities included product management, product development and quality assurance. In that role, he was responsible for the definition and implementation of Symantec Online Services. He also held the position of vice president of product management for the client and host security division at Symantec, where he oversaw product management and product strategy for enterprise client and host product lines as well as the Norton consumer and small business product lines. Mr. Moynahan also served as Symantec's senior director of strategic marketing, where he developed Symantec's corporate business and marketing strategies.