

Putting Teeth Into Your Privacy Compliance Program

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Governance, Risk & Compliance Track – Session G12

Abstract:

Any company that collects personally identifiable information (PII) must provide adequate privacy and security protections or face civil and criminal penalties under a myriad of state and federal laws. This presentation provides an update on recent privacy regulations, enforcement trends, and discusses how a strong IT governance program can help strengthen privacy and security compliance and provide a defensive posture for regulatory challenges.

Target Audience:

VPs, CIOs, Sr. Managers, IT System Designers, Security Professionals, and Auditors.

COBIT Objectives:

PO1, PO4, PO9, DS5, DS7, DS10, DS11, ME 3

Speaker Bio:

Ann Geyer is the managing director at Tunitas Group, a California based consulting firm where she specializes in IT governance, risk management, privacy and security compliance programs for the healthcare industry. Ann has 25 years in the Information Technology industry with experience in product development, marketing, research, and executive management. She is familiar with a full range of California and U.S. privacy and security regulations, and is thoroughly versed in policy development, incident investigation, awareness training, benchmarkin, and best practices. Ann is a former NCQA privacy and security auditor, a certified information privacy professional, a certified information systems security professional, a certified health risk management professional and a California attorney. Her education includes degrees in psychology, research, statistics, business, and law.