

**Beyond Technology: Creating and Managing Successful Security
 Content**

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Professional Strategies – S33

Session Abstract

Organizations spend millions if not billions of dollars on security strategies and technologies. Through decades of working in the industry, I have found that investing in technologies does not always solve your problems. It really comes down to the people and processes behind the technologies that make it work like you expected or were sold. Content is King, without good solid security content the technology is only technology. In this session we will cover how new and emerging malicious code is found and analyzed to determine the various indicators of compromise so that security content can be developed and deployed. Without solid up to date security content, the technology will fail and missed security incidents can lead to data breaches.

Target Audience

CIO, CISO, IT Director/Manager, Security Analyst – Anyone that is interested in security.

Speaker Bio

Stephen Coty is the Chief Security Evangelist at Alert Logic and a member of ISSA, Infragard and the HTCIA. Before coming to Alert Logic, he was the Manager of Cyber Security for Rackspace Hosting. Prior to Rackspace, he has worked at several companies including Wells Fargo Bank, Applied Materials, Stanford Medical Center and The Netigy Corporation. He has been in the Information Technology field since 1992 with a focus on security as of 1999.

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