

## Six Forces: Developing a Next Generation Security Program

**James Christiansen**

Vice President, Information Risk Management - Accuvant



Professional Techniques – T33

### Session Abstract

The role of top information security leaders is evolving with the new CISO needing to balance a more complex environment than ever before. With more than 700 security technologies to consider, millions of threat actors to detect, and new attack vectors to defend against, simply working harder will not solve the problem.

Information security management must completely rethink the way they do business by transforming from being reactive and infrastructure-focused to proactive, business-aligned security leaders. They can start this evolution by developing a next-generation security strategy considering the “Six Forces of Information Security.”

This presentation will discuss:

- The Six Forces of Information Security and how to use them to develop a security strategy that the organization can understand and business leaders can support.
- The concepts, framework and tools essential for enabling people, process and technology to collaborate and redefine a next-generation security program.
- Actionable insights to recalibrate security defenses and protect intellectual property.

### Target Audience

CXOs, Chief Information Security Officers, Information Security Managers, those advising and working with CXOs, and anyone responsible for the development and communication of their security strategy.

### Speaker Bio

James Christiansen is a seasoned business leader with deep technical expertise and is recognized as a global thought leader. As the vice president of information risk management and member of the Office of the CISO for Accuvant, Christiansen helps CXOs make executive decisions based on the balance of risk and cost. He is responsible for developing and delivering a comprehensive suite of strategic services and solutions to help CXO executive change their security strategies through innovation.

Prior to joining Accuvant, Christiansen was chief information risk officer for Evantix and chief security

officer for Experian Americas. He joined Experian after serving as chief information security officer for General Motors where his responsibilities included the worldwide implementation of the security plan for the largest financial (GMAC) and the largest manufacturing corporation in the world. Christiansen previously served as senior vice president and division head of information security for Visa International, where he was responsible for the company’s worldwide information security program.

Christiansen also conducted security strategy work with numerous healthcare organizations and served as the CISO and Chief Privacy Officer of San Diego Health Connect. He co-authored and co-chaired the ANSI study on the financial impacts of breaches on healthcare, and co-founded the PHI Protection Network. He has served as featured speaker and moderator at the PPN Forum for the past two years.

In addition to his thought leadership around healthcare information security, Christiansen has been featured in *The New York Times* and received three innovation awards in cybersecurity, GRC and cloud computing. He is the author of the “Internet Survival Series” and contributing author of “CISO Essentials” as well as numerous industry papers. Christiansen previously served as chair for the IT Fraud Summit and has been a prominent speaker for prestigious events such as the Business Round Table, Research Board, American Bar Association, American Banker, RSA Conference, BankInfoSecurity, ISSA and MIS Training Institute.

Christiansen earned his master’s degree in business administration in international management and his bachelor’s degree in business management from Westminster College.

**Speaker Details (optional):**

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