| Best Practices for Securing Mobile Content |
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| **Ojas Rege**<br>VP Strategy, MobileIron |

| Professional Techniques  – T13 |
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## Session Abstract

Enterprises are increasingly turning toward mobile devices as their primary computing endpoints. Mobile users now expect access to a wide array of behind-the-firewall content repositories like SharePoint, as well as cloud-based personal storage services like Dropbox and Google Drive. Each organization must now address several security challenges that can increase the risk of data loss. In this session, Ojas Rege, VP Strategy for MobileIron, will describe the emerging best practices for mobile content security and the practical realities of implementing a mobile security and management program.

## Target Audience

The target audience for the session is security and compliance professionals who are responsible for protecting and auditing the use of internal business data.

## Speaker Bio

**Ojas Rege** is the Vice President of Strategy at MobileIron. His perspective on enterprise mobility has been covered by Bloomberg, CIO Magazine, Financial Times, Forbes, and Reuters. He coined the term "Mobile First" on TechCrunch one week after the launch of the first iPhone in 2007 to represent a new model of personal and business computing.

Ojas has been with MobileIron for six years, where he led the product team from initial design to global launch before assuming responsibility for company strategy. MobileIron has been in the Gartner Leaders Quadrant for Enterprise Mobility Management for four consecutive years and is the inventor and patent-holder of the enterprise app store.

Before MobileIron, Ojas was responsible for mobile products at Yahoo! and AvantGo. He started his career in 1988 as product line manager at Oracle after graduating from the MIT computer science program. Ojas currently serves as Board Chair for Pact, a non-profit in Oakland, California which provides adoption and education services for children of color and their parents. You can follow Ojas on twitter at @orege.

## Speaker Details (optional):

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