

2014 SF ISACA Fall Conference Speaker Information

Right-sizing Risk and Compliance for Small to Mid-size Companies

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Professional Strategies - S32

Session Abstract

For small to mid-sized companies, compliance can be a costly, time-consuming distraction from their core business. Avoiding, deferring, and minimizing the part of their business subject to regulation until regulators are knocking on their door is not uncommon. And, when businesses are not yet profitable or funding is provided for a short timeframe, compliance is a low priority until it becomes a competitive necessity. In this session, we'll learn the basics of risk management and compliance and how to right-size for small to mid-size companies. This session will answer the following key questions:

- 1. How is risk and compliance different for small to mid-size companies?
- 2. How do large companies do it and what can I learn from them?
- 3. What are the basics of risk and compliance that may be useful? And, where do I go to get more information?
- 4. How do I right-size risk and compliance in my organization?

Target Audience

Those interested in understanding considerations for implementing risk and compliance for small to mid-sized companies. These professionals will typically include:

- Security engineers or other professionals who are being asked to take on risk and compliance responsibilities
- Executives who are trying to evaluate what their risk and compliance needs may be.
- Audit professionals
- Compliance professionals
- Product marketing professionals where compliance is required to sell into specific industries

Speaker Bio

Susanne is a Practice Director at Accretive Solutions in Northern California's Technology and Compliance Group. Accretive Solutions has worked with hundreds of Bay Area small to mid-sized companies solving their accounting, finance, technology and compliance needs. She has over 16 years of executive leadership, program management, risk management, and consulting experience across Finance, Operations, Engineering and Risk functions.

At Accretive Solutions, Susanne works with clients on projects as diverse as SOC 2 readiness assessments, design implications of working with state governments, HIPAA gap analyses, risk assessments, SOX IT testing, process documentation and Agile process assessments. With this experience, she brings a practical, flexible and efficiency perspective to risk and compliance.

Susanne holds a CISM, PMP, Six Sigma Green Belt, and CIPP/IT. She graduated from the University of California Berkeley and holds a Masters from Columbia University.

In addition to her client service, she is a Masters swimmer, runner, and enjoys trying out new playgrounds with her family.

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