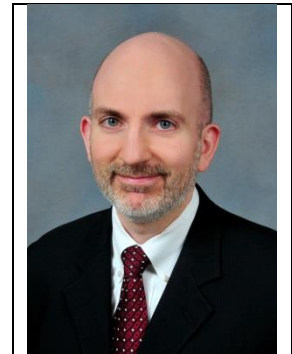## Applying Strategic Thought to Digital Defense

Richard Bejtlich
Chief Security Strategist, FireEye, Inc.

Luncheon Address – O4

Session Abstract

When speaking of strategy in cyberspace, the tendency is to discuss national or military strategies. At the same time, most acknowledge that the private sector owns and operates at least 80% of "cyberspace." Unfortunately, in the private sector, hardly anyone thinks strategically, at least with respect to digital defense. Security teams think mainly in terms of "risk" or technology, but do not frame problems using the Goal - Strategy - Campaign/Operations - Tactics - Tools/Technology model offered by strategic military thinkers.

In this presentation, FireEye Chief Security Strategist Richard Bejtlich will discuss the need for strategic thought in digital security and how that process will improve any organization's security program. He will apply historical examples, contemporary case studies, and relevant facts and statistics to show how strategic thinking links board and C-level concerns with security leader and practitioner-level duties.

Speaker Bio

Richard Bejtlich is Chief Security Strategist at FireEye, and was Mandiant's Chief Security Officer when FireEye acquired Mandiant in 2013. He has more than 15 years of experience in enterprise level intrusion detection and incident response working with the federal government, defense industrial base and Fortune 100 companies. He was previously Director of Incident Response for General Electric, where he built and led the 40-member GE Computer Incident Response Team (GE-CIRT).

Richard began his digital security career as a military intelligence officer in 1997 at the Air Force Computer Emergency Response Team (AFCERT), Air Force Information Warfare Center (AFIWC), and Air Intelligence Agency (AIA). He is a board member at the Open Information Security Foundation and is an advisor to Threat Stack. A published author, Richard's fourth and most recent book is "The Practice of Network Security Monitoring" (nostarch.com/nsm). He also writes for his blog (taosecurity.blogspot.com) and Twitter (@taosecurity), and teaches for Black Hat.

Richard is a graduate of Harvard University and the United States Air Force Academy.

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