Bridging the Privacy Trust Gap for Mobile BYOD Deployments

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Session Abstract

Organizations have struggled to develop a set of practical guidelines to address mobile privacy, especially for "Bring-Your-Own-Device" (BYOD) deployments. In this session, Ojas Rege, VP Strategy for MobileIron, will describe the privacy Trust Gap between employee and employer and lay out a strategy for bridging that gap without putting enterprise data at risk.

Speaker Bio

Ojas Rege is Vice President of Strategy at MobileIron. His perspective on enterprise mobility has been covered by Bloomberg, CIO Magazine, Financial Times, Forbes, and Reuters. He coined the term "Mobile First" on TechCrunch one week after the launch of the first iPhone in 2007 to represent a new model of personal and business computing.

Ojas has been with MobileIron for six years, where he led the product team from initial design to global launch before assuming responsibility for company strategy. MobileIron has been in the Gartner Leaders Quadrant for Enterprise Mobility Management for four consecutive years and is the inventor and patent-holder of the enterprise app store.

Before MobileIron, Ojas was responsible for mobile products at Yahoo! and AvantGo. He started his career in 1988 as product line manager at Oracle after graduating from the MIT computer science program. Ojas currently serves as Board Chair for Pact, a non-profit in Oakland, California which provides adoption and education services for children of color and their parents. You can follow Ojas on twitter at @orege.

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