



## Session #S32

<b>Presenter:</b>	Scott Smith
<b>Presentation Title:</b>	Data Privacy – Protection From Trusted Users
<b>Abstract:</b>	
<p>How do you protect against sensitive data breaches where users are authorized to access the data?</p> <p>In this session, we will examine several areas where sensitive data that is accessible by “authorized users” presents a security risk, and explore how companies can reduce the risk that data is misused or exposed by trusted users.</p> <p>In the first portion of this session, we will discuss IT’s use of sensitive data for developing and testing software applications and how companies can take measures to safeguard that data. While organizations may think that test data is immune from privacy threats, these environments are less secure and may be exposed to a variety of unauthorized sources; including in-house QA testing staff, consultants, partners, and offshore development and support personnel. We will discuss how to implement a comprehensive Test Data Solution that involves a combination of best practices, processes, technology, and expertise to effectively protect data.</p> <p>In the second half of this session, we will examine how to protect against data breaches caused by trusted insiders who <i>have</i> authorized access. Study after study reveals that the biggest security threat organizations face is internal. Utilizing an advanced “surveillance camera” technology, companies can record authorized internal activity between users and mainframe based applications with full audit trails. If a data breach occurs auditors can quickly pinpoint what data is compromised. Just the knowledge among users that this type technology is employed is a deterrent.</p>	
<b>Target Audience:</b>	
Target audience is Auditors and Security managers and executives	
<b>COBIT Objectives:</b>	
<b>Speaker Bio:</b>	
<p>Scott Smith has over ten years of experience in the Information Technology business supporting the development, sales, and implementation of software solutions, mission critical business applications, and consulting services for many Fortune 1000 companies. Throughout his career with Compuware Corporation, Mr. Smith has been highly successful at implementing enterprise-wide Data Privacy solutions by providing leadership in the deployment of technology and best practices to assist customers in lowering the risk of exposure, cost of regulatory compliance, and optimizing productivity in many Data Privacy initiatives for financial, health care, and government industries. Mr. Smith holds a B.S. degree in Computer Science and Business Administration from Fitchburg State College in Fitchburg, MA.</p>	