

## **Successful Strategies for Sustained Career Growth and Marketability**

The SF ISACA Fall Conference presents an outstanding opportunity to further one's knowledge of tools, techniques, and best practices to enable one to excel as an IS Auditor and advance in one's career. But this knowledge is of limited benefit if one doesn't also focus on the tools and knowledge to enable one to navigate his/her career successfully. This luncheon presentation is designed to focus on the other (non-technical) skill-sets and knowledge that are also critical to career success.

Over the past several years, audit professionals have benefited from a favorable job market unlike any we have seen before. A Sarbanes-Oxley-driven shortage of resources has created bountiful opportunities for those contemplating a career move, and it has also contributed to salary escalation. While these conditions have been a blessing for IS Auditors, they can also easily lead to choices that may negatively impact career development in the long-term. Moreover, in this day and age of corporate downsizing, rightsizing and outsourcing, it still remains a great challenge to navigate one's career successfully. In this environment of ubiquitous opportunity, it is perhaps even more important to make sound career decisions.

In this presentation, we will focus our attention on the many challenges of successfully managing one's career. We will also address strategies and techniques to help maintain one's marketability while avoiding costly career mistakes. Some of the topics to be covered include:

- Key success factors for sustained career growth
- Evaluating your skills by focusing on Core Competencies
- Taking an organic approach to career development
- The challenge of balancing life and career goals
- Strategies for approaching both good and bad job markets
- Tips for positive career growth
- Avoiding costly career mistakes

**Todd Weinman** is Lander International's Regional Recruiting Director for the Western United States. Todd is a graduate of UC Berkeley and worked for several years for a local Big 5 public accounting firm prior to entering the field of Executive Recruiting. As a recruiter, Todd enjoys visiting audit, information security, and consulting departments throughout the Western United States, and he is in contact on a daily basis with scores of Directors, Managers and staff level professionals from around the region. Todd has become a frequent speaker for ISACA and IIA, to local universities, to the Group of 25, and to audit committees. He has been on the Board of Directors for the San Francisco chapter of ISACA since 1998 and has served a term as chapter President. Todd has also written or been interviewed for numerous publications and professional journals, including the Wall Street Journal.

Todd strives to extend the role of executive recruiter to be a true career counselor, and he has authored numerous articles for professional journals. In June of 1999 Todd was honored by the California Association of Personnel Consultants at its annual conference by receiving the coveted “Consultant of the Year” award. One individual recruiter in the entire state was singled out for this honor.

Todd is an advocate of living the well-balanced life. When he is not recruiting, Todd pursues his passion for music as a professional classical musician. In addition to having spent four years performing with the Philharmonic Orchestra of Santiago, Chile, Todd has performed music on four continents, and he has performed with a variety of Northern California ensembles, including the San Francisco Symphony, Stockton Symphony, and Yo-Yo Ma's Silk Road Ensemble, and the Aspen Summer Music Festival.