

Session #G32

Presenter:	Mark Seward
Presentation Title:	"Operationalizing Security and Compliance: Generating Maximum Compliance ROI"
Abstract:	
<p>This is an introductory to intermediate-level course designed to offer tips for integrating the compliance process into current business processes to push aspects of compliance and risk to the business process owners. It will:</p> <ul style="list-style-type: none"> • Discuss the current "as-is" situation regarding the lack of alignment between IT and the rest of the business. • Create an understanding of what are departmental vs. cross-departmental processes. • Define a needs assessment process and approach for determining the needs of the Business and creating alignment and compliance risk acceptance. • Define a "just-in-time" approach for presenting information to the business process owners. • Define the linkage between this new alignment and COBIT CMM model. • Define the relationship to ROI 	
Target Audience:	
<ul style="list-style-type: none"> • Skill Level Beginner to Intermediate • Occupation – Audit, Security, Business process owner • Anyone interested in getting a better understanding of the processes that drive the business and what IT needs to do to support these processes. Also, learn tips for moving the business risk associated with GRC from IT to the business owners. 	
COBIT Objectives:	
<p>This course will introduce all COBIT areas, but will focus on the following: PO 1, 4, 6, 9 ME 3, 4, 1-2</p>	
Speaker Bio:	
<p>Mark Seward, CISA, CISSP Director Product Marketing, Policy Compliance, Qualys</p> <p>Mark is currently Director of Product Marketing for Qualys' QualysGuard Vulnerability Management product and the forthcoming QualysGuard Compliance Module. These responsibilities include product roadmap, messaging, and simplifying compliance and vulnerability management processes.</p> <p>Qualys is the leader in vulnerability management with over 3000 customer subscriptions to its software-as-a-service (SaaS) offering. Mark came to Qualys from Symantec's Managed Security Services (MSS) division where as Senior Product Manager he was in charge of the integration and support roadmap for over 20 products.</p> <p>While with Qualys, Mark has led three four new releases of QualysGuard, expanded the number of third-party integrations with QualysGuard to over twenty-five companies, and expanded the number of APIs available to twenty-seven, This has enabled customers to completely integrate the QualysGuard solution with their own security portals.</p> <p>While at Symantec Managed Security Services he lead and completed an effort to correlate customer supplied network and host IDS/IPS data with Qualys vulnerability data to reduce false-positives and predict attack vectors for malicious activity.</p> <p>Mark has eight years of experience in the information security field in Product Management, as a Security Engineer, and a Technical Product Manager. He has obtained a Clinger-Cohen Federal CIO certification and has an MS in IT from the University of Maryland.</p>	