



Session #G31

Presenter:	David Willoughby
Presentation Title:	Internal Controls Optimization
Abstract:	Defining internal controls optimization - what are the practical aspects of implementing and the elements to consider in optimizing your controls for business benefit.
Target Audience:	Intermediate Audit, Finance, Compliance
COBIT Objectives:	
Speaker Bio:	David Willoughby has over 18 years experience serving clients of PwC. David is a member of the Firm's Systems and Process Assurance practice, focusing on controls related projects, including implementation and maintenance of Sarbanes-Oxley, optimizing control structures and managing systems of controls. He has assisted clients in all facets of implementing Sarbanes-Oxley - project management, scoping, documentation, testing, assessment and optimization of systems of controls - covering all business cycles - financial accounting and reporting, tax, human resources, payroll, revenue, procurement, inventory, fixed assets, Information Systems. He has managed many projects, ranging in size from 2,000 hours to over 24,000 hours. David was also involved with PwC's global task-force to design and develop methodologies and tools to aid clients in designing efficient systems of controls with a focus on optimizing controls structures. David has served an array of clients in the retail, consumer packaged goods, manufacturing, mining, industrial products, technology, not-for-profit, transportation and financial services industries.