

The San Francisco Chapter of ISACA presents:



**Hotel Nikko
222 Mason Street
San Francisco, California 94102**

Speaker, Sponsor, and Exhibitors Information Sheet

The SF ISACA Fall Conference is the premier education event for Information Systems Audit and Information Security professionals in the Northern California area. With a chapter membership of over 850, SF ISACA is represented by employees of over 200 companies, academic institutions and government entities throughout Northern California. Thanks in part to corporate and vendor sponsorship, this conference is the top educational value for IS Audit and Security professionals in San Francisco. Each year the event has grown significantly from the prior year. Last year's event drew nearly 220 IS Audit and Security professionals, and we are expecting significantly higher levels of attendance this year.

The 2007 SF ISACA Fall Conference features four tracks.

- The **Core Competencies** track is designed for IS Auditors in the early part of their career, as well as those who are interested in improving their IS audit skills. This track may also be valuable to Internal Audit Directors and Managers who need to manage IS audits or IS auditors.
- The **Information Security** track includes sessions on the latest security topics to enhance the skills of IT audit and security professionals.
- The **IT Governance** track features sessions on a variety of different topics of high interest to IS technical and audit professionals, including sessions on new and emerging techniques, methodologies and best practices as well as real world case studies reinforcing the value that effective IT Governance can bring to an enterprise.
- The **In-Depth Technical** track will include three full-day technical sessions on several key topics of interest to our membership. Topics under consideration are Unix/Linux, Windows



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XP/2003, and Network Security. Full-day technical sessions will allow the attendees to obtain more technical detail than with the shorter sessions.

In addition to the educational sessions, the 2007 SF ISACA Fall Conference will also feature an **Exhibition Hall** and **Exhibitors Lunch** on Tuesday, September 18. This will allow exhibitors and vendors an opportunity to network with conference attendees and to demonstrate their products and services. Attendees are issued passports that are required to be filled in or initialed by each vendor in order to be eligible for the vendor raffle prizes. All attendees must be present to win.

SPEAKER INFORMATION

The SF ISACA Fall Conference features outstanding speakers from around the Northern California area and beyond. We strongly encourage practitioners from industry to present at the conference on topics of interest to our attendees. Typical sessions run 1½ hours; however, more detailed subjects can span two or more sessions.

If you are interested in presenting a session at this year's Fall Conference, please contact Mike Nelson:

Phone: (866) 660-0249

E-mail: mnelson@securenet-technologies.com

EXHIBITION AND SPONSORSHIP INFORMATION

Companies can become involved with the conference in one of two ways, as a **sponsor** or as an **exhibitor**.

- **Sponsorship** entails underwriting some of the fixed costs associated with a conference of this nature thus allowing us to provide this educational opportunity to our members at a much lower cost. This typically comes in the form of a financial contribution and/or goods and services.
- For those companies that are unable to sponsor, there is still the option of renting a booth at our **Exhibitor's Luncheon**. Due to vendor response, we are unable to provide double booths.

SPONSOR INFORMATION

Sponsorship Levels

- **Platinum Sponsor** – \$5,000 or more
 - 1 booth at the Exhibitors Fair
 - 4 lunch tickets for the Exhibitors Fair
 - 4 conference participant passes
 - Recognition at the conference as a Platinum Sponsor
 - Recognized in all marketing collateral as a Platinum Sponsor
 - Recognized in participant packets as Platinum Sponsor
- **Gold Sponsor** – \$2,500
 - 1 booth at the Exhibitors Fair
 - 2 lunch tickets for the Exhibitors Fair

- 2 conference participant passes
- Recognition at the conference as a Gold Sponsor
- Recognized in all marketing collateral as a Gold Sponsor
- Recognized in participant packets as Gold Sponsor
- **Silver Sponsor – \$1,500**
 - 1 booth at the Exhibitors Fair
 - 2 lunch tickets for the Exhibitors Fair
 - 1 conference participant pass
 - Recognition at the conference as a Silver Sponsor
 - Recognized in all marketing collateral as a Silver Sponsor
 - Recognized in participant packets as Silver Sponsor
- **Exhibitor – \$600.**
 - 1 booth at the Exhibitors Fair
 - 2 lunch tickets for the Exhibitors Fair

Benefits of Sponsorship

- **Exhibitor's Luncheon Included!** In addition to being able to set up a 6' X 6' booth during the specific event being sponsored (i.e. breakfast, lunch or cookie break), sponsors will also be able to set up a single booth during our Exhibitor's Luncheon at no extra charge.
- **Sponsors get up to two free attendee passes depending on sponsorship level. Exhibitors do not receive free passes.**
- Sponsors will be listed with their corporate logos on the promotional flyers and in the SF ISACA Fall Conference brochure.
- Sponsors will be listed with the corporate logos on the SF ISACA Chapter website.
- Sponsors will be acknowledged in the Chapter newsletter following the event, as well as in the final Chapter newsletter of the Chapter year (published in late Spring). In addition, Sponsors will also be acknowledged / thanked at the Tuesday Exhibitor's Luncheon at the SF ISACA Fall Conference.
- Chapter policy allows for Sponsors to have a list at their table (or session) on which conference attendees can opt to provide their name and contact information to receive more information from the company.
- Wherever possible, the Chapter encourages Sponsors to provide speakers for our event, given that the proposed sessions meet the educational needs and goals of the Seminar.
- Earn the goodwill of those in attendance by helping to make this the best educational value in Northern California for IS Auditors!

Sponsorship Opportunities

Sponsorship of the SF ISACA Fall Conference typically entails a financial donation, a donation of goods and services, or a combination of the two of at least \$1,500. Major corporations and consulting firms are expected to donate \$2,500 or more in combined services.

In addition to financial donations, some other opportunities for sponsorship include:

- Providing (insured) LCD or In-focus projectors for the conference
- Conference Satchels
- Printing conference handouts
- Conference T-shirts



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- Conference proceedings cost for CD for each participant
- Conference session handout for attendees in classroom only

Feel free to inquire about other sponsorship opportunities with the Chapter, including our Chapter newsletter, luncheons or full day seminars, or the CISA review course.

EXHIBITORS INFORMATION

Exhibitor's Luncheon

The SF ISACA Fall Conference will hold its **Exhibitors Luncheon** on Tuesday, September 18, during an extended Lunch Buffet Reception. The Exhibition will offer your company the opportunity to exhibit audit and security solutions and services in front of the I.S. Audit community. (A list of our member companies can be found at the end of this document.). Attendees will be given a "Passport" making them eligible for giveaways and encouraging attendees to stop at all of the vendor booths. Vendors are welcome and encouraged to raffle prizes for the giveaways.

Lunch will be provided with a walk-up buffet table. During lunch, participants can visit every exhibitor booth to have their Passport sign-in box stamped or signed by each exhibitor where they will also be given an opportunity to listen to each exhibitor member's description of their services and/or products. Once the Passport is completely filled, the participants will drop their Passports into a drum at the ISACA booth from where the drawings will be selected.

Giveaways

Each exhibitor will be given a cordless mike where they will have two minutes to give a description of who they are and what services they have to offer. At that time, the moderator will ask for a Passport(s) to be drawn for their respective give-away(s). Each exhibitor is requested to have one or more giveaways. Give-aways may be free training, a copy of their product, registration to another conference of the exhibitor's choice or other non-related give-aways, such as a personal firewall, free software, T-shirts, etc.

The final give-away for 2007 will be a grand prize that will be determined later. In 2005; it was a Samsung SyncMaster 910MP-Silver 19" monitor with Built-in Dolby Sound speakers and in 2006, it was The Bose Advanced Wave Music System. Exhibitors, sponsors and SF ISACA conference chairs are not eligible for the grand prize or giveaways.

Booth

Each booth will have a table 6' x 30". Electrical outlets will be provided upon request. Nothing is allowed to be hung on the walls. Exhibitors must provide their own standup partition. Exhibitors may have computer monitors, displays, marketing collateral, and other props that they desire. The exhibit booth area (Ballroom) will be available for exhibitor preparation on Tuesday, September 18, 2007 at 9:30 AM the day of the Exhibitors Fair. Exhibitors are asked to remove their booth display by 3:00 PM.

Rate: \$600 for a single booth. (Booths are roughly 6' X 6', though exact dimensions may vary depending on hotel requirements). Booth assignments will be offered on a first-come-first-served basis *based on when sponsor/exhibitor registration and payment is received*. If payment is to be submitted by check, please still register online to reserve your spot and state that in the



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comments section that the check will be mailed separately. Exhibitors also receive two complimentary lunches.

Exhibitor Registration

To reserve a booth, please contact Mike O. Villegas, CISA, CISSP at (626) 200-5049 or villegas-mo@sbcglobal.net.

Please make checks payable to **SF-ISACA** and send to:

Sandra Lee, ISACA Treasurer
2007 SF ISACA Fall Conference
P.O. Box 26675
San Francisco, CA 94126

We look forward in seeing you there!

PROGRAM ADVERTISING OPPORTUNITIES

The San Francisco Chapter of ISACA invites you to advertise in the Official Conference Program for the 2007 ISACA SF Fall Conference. The Program will be the key conference guide, with complete schedules, abstracts, profiles and maps. Conference attendees will refer to this guide repeatedly before and during the 3-day conference, making it perfect for the strategic placement of your display ads.

Rates: \$350 full page, or \$200 half page ad.

HOTEL CONTACT

If you are mailing, couriering or delivering material for the conference, or if you have any particular questions regarding the hotel, please feel free to call the following hotel contact. Material can also be delivered to the same hotel address below.

Susana Cuan, Conference Services
Hotel Nikko
R/2007 SF ISACA Fall Conference
222 Mason Street
San Francisco, California 94102
(415) 394-1111
SCuan@HotelNikkoSF.com

A block of rooms have been reserved for the conference if needed. You need to contact Hotel Nikko to make your own reservations; however, rooms not allocated will no longer be available after August 1, 2007.



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SF ISACA Membership Companies

Aaron-Green Technologies
Accenture LLP
Alexander & Baldwin Inc.
APL, Ltd
Apple Computer, Inc
Archstone Consulting
ArcSight
Armanino McKenna, LLP
ASK
AT&T Inc.
Audatex, a Solera Company
Audit and Advisory Services Department
Auditor- Controller agency, Alameda County
Autodesk
Axamis Consulting
Axentis
Babcock & Brown
Bank of America NT & SA
Bank of the West
BankServ
Barclays Global Investors
Basil American, Inc.
Bay Area Rapid Transit - IAD
BDO Seidman, LLP
BearingPoint
Bigfix, Inc.
Bio-Rad Laboratories Inc
Blackwatch Partners
Blood Centers of the Pacific
Blue Shield of California
CA
California State Automobile Association
California State University - Stanislaus
California State University, Chico
Canyon National Bank
CBX Technologies, Inc.
Central Garden & Pet
Charles Schwab & Company, Inc.
Chevron Corporation
Chevron Federal Credit Union
ChevronTexaco
Cisco Systems
City and County Of San Francisco
Clare Computer Solutions
CNET Networks Inc
Comptroller of the Currency
Compuware Corporation
Control Solutions International
ControlPoint, LLC
Convergent Computing
Cost Plus, Inc.
County of Santa Clara
CSAA
CSC Consulting Svcs.
CurtisAudit
CV Partners Inc
Cyber Plus, Incorporated
Cybertrust, Inc.
Del Monte Foods
Delmar Consulting
Deloitte & Touché, LLP
Delta Dental Plan
Demissie Tadele & Co.
Department of Veterans Affairs
Design Within Reach
Digital Mountain
Digital Resources Group
Dolby
Dominican University
Dorado Corporation
E*TRADE FINANCIAL
E. & J. Gallo Winery
East Bay Municipal Utility District
Edgile Inc
Egress Consulting
Elan Pharmaceuticals Inc.
Electronic Arts
E-Loan, Inc.
Emagined Security LLC
Enfra-Tech
Ensurity
Entropy-Buster
Equity Corporate Finance, Inc.
Eric Roswall IS Consulting
Ernst & Young, LLP
Esurance Inc.
Exchange Bank
FDIC
Federal Home Loan Bank of San Francisco
Federal Reserve Bank of San Francisco
Fireman's Fund Insurance Company
First Data
First Republic Bank
FiSecure
Fortify Software
Franchise Tax Board
Fulcrumnet Ltd
Full Capture Solutions, Inc
Gap Inc
Gary W Ross
Genentech, Inc.
Getronics
Glispa, Inc.
Golden 1 Credit Union
Google, Inc.
Grant Thornton LLP



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Guiding Transformations
Hanson PLC
Harry and David Operations Corp
Hector Rivera and Associates
Helio Solutions, Inc.
Hewlett-Packard Company
Hitachi America, Ltd.
Home
Household Credit Services
Hudson Global Resources
Hyperion Solutions
IAS Systems
Impruve
Informatica
Infosecurity Infrastructure, Inc.
Inovant
INS
Intelligent Technical Services
Intraware, Inc.
Irwin Home Equity
JDS Uniphase
Jefferson Wells
Johnson & Johnson
Judicial Council of California - AOC
Junevi Corp.
Kaiser Foundation Health Plan, Inc.
Kaiser Permanente
Kaiser Permanente IT
Kehoe Consulting
Ken Lieberman
Kendall & Associates Inc.
KKR Financial Corp
KNS
KNW Dynamic Enterprises, LLC
KPMG, LLP
Lander International
Lawrence Berkeley National Laboratory
Lawrence Livermore National Laboratory
LeClair Consulting LLC
Legacy Marketing Group
Levi Strauss & Co.
Lockheed Martin
Longs Drugs
LookSmart, Ltd.
LVMH/DFS
Macias, Gini & Company
Magma Design Automation
Mariner Systems, Inc.
Maze & Associates
McKesson Corporation
Monument Security, Inc.
MSOB x300
NASA, Ames Research Center
National Nuclear Security Agency
Navis
Nektar Therapeutics, Inc.
NetSecurity Corporation
Network Edge, LLC
NVIDIA Corporation
Nzyme Solutions, Inc.
O'Connor & Harrigan Assocs., LLC
Office of Thrift Supervision
Oncology Therapeutics Network
Oracle Corporation
Oracle USA, Inc
OUM
Pacific Gas and Electric
Pacific Service
Peet's Coffee & Tea
Performant Financial Corporation
PG&E Corporation
Philips
Pico Technologies, Inc.
PMI Mortgage Insurance Co.
Power Marketing
PricewaterhouseCoopers, LLP
Protiviti, Inc.
Qualys
Ravinder Singh & Associates, LLP (CPAs)
RCM Industries
Resources Global Professionals
Retired Pacific Exchange
Richard Reyes
Risk Consulting
Robert Half International
Romero Works
Safeway, Inc.
Salesforce.com
San Francisco Federal Reserve Bank
San Francisco State University
San Francisco State University-ISACA
San Mateo County Office of education
San Mateo Credit Union
SanDisk Corporation
Sapience Group LLC
SAS 70 Solutions, Inc.
Satyam Computer Services, Ltd.
Savings Bank of Mendocino County
SAVVIS
SBC Communications Inc.
SecureNet Technologies, Inc.
Securify, Inc
SeyMoor Technologies
Shoebox LLC
Silicon Valley Bank
SJ Gallina & Co., LLP
Smart Modular Technologies
SOAProjects, Inc.
Spinning-Wheel, LLC
SPV America
State Compensation Insurance Fund
Steven John Patterson II



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Student
Sun Microsystems
Superior Court of California, County of
Surplus Line Association
SVB Financial Group
Sygate Technologies, Inc.
Symantec Corporation
Taos
Tatum Partners
TeleDesign Security
Telik, Inc
The Clorox Company
The Exploratorium
The Gap
The Open Group
The State Bar of California
TheBusinessWeb
Theresa H. Lowe
Thomas Weisel Partners, LLC
Thoratec Corporation
Tiaison LLC
Treasury IG
TriCipher, Inc.
TriNet
U.S. Department of Energy Office of Inspector
General
U.S. Department of Labor Office of Inspector
General
UCOP
Union Bank of California
Unisys
United Commercial Bank
Univ of California, Berkeley - RSSP-IT
University of California - San Francisco
US Coast Guard
US Department of Labor
US European Command
ValAssure
VENKAT ANANTHAKRISHNAN
VeriSign
Verizon Business
Viola Lee
Visa International
Visa USA
WAMU Card Services
Washington Mutual
Washington Mutual Audit Services
Washington Mutual Credit Card Services
Wells Fargo & Co
Wells Fargo Audit & Security
Wells Fargo Business Direct
Wells Fargo Card Services
Wells Fargo International Marketing Group
Wells Fargo Private Client Services
Wells Fargo Services Risk Management
Westcoast Audit

Williams-Sonoma, Inc
Woodley Associates,LLC
World Savings
Wucher & Associates
XOMA
Yahoo!
Zantaz Inc.