

San Francisco Chapter

PRESIDENT'S **MESSAGE**

SAN FRANCISCO CHAPTER LOCAL AREA NETWORK

FIIRST QUARTER 2007



THE VALUE OF MEMBERSHIP



Mike Nelson, CISA, CISM, CISSP, CAP, ITIL, **PRESIDENT**

There are many ways to realize the value of your association with ISACA. Obvious ways like access to the research from the IT Governance Institute (http://www. itgi.org), ISACA publications like IT Control Objectives for Sarbanes-Oxley, Security Audit and Control Features of Oracle E-business Suite and PeopleSoft and Information Security Governance: Guidance for Boards of Directors and Executive Management and of course, member-only access to K-NET and the ISACA Career Center. K-NET is an online database of more than 6,000 Internetbased knowledge references relevant to information systems governance, control, security and assurance. The ISACA Career Center is dedicated exclusively to information systems audit, control, security and assurance professionals, and it is free for job seekers.

However, there are other ways that the benefits of membership can manifest themselves, and many of those ways are more localized and personal. The monthly chapter educational events afford an easy and effective way to keep up with the latest audit, control and security trends. The ever-growing Fall Conference offers three days and four tracks of information and education on a wide variety of relevant topics. Speakers from throughout the professional community provide the latest news and views in IT Governance and Information Security, with topics geared for the entry level Information Assurance Professional as well as those that know what EDPA means (see http:// en.wikipedia.org/wiki/Isaca). This year's conference will be from September 17 through September 19, 2007, once again at the beautiful Hotel Nikko. Registration will open soon, so keep checking in at http://sfisaca.org.

These face-to-face networking opportunities, and others like the chapter's CISM and CISA workshops to help candidates prepare for those much sought-after certifications, offer the right set of circumstances to get what is perhaps the greatest benefit of all, that of networking with other professionals in the field. Over the years, I have made many contacts in my business world and friends in my private one through my participation in SF ISACA events. After all, we share a common interest and, often, a common pain. The collective experience at a typical ISACA chapter meeting is impressive by any standard. If an expert is defined as someone who has made every possible mistake in a very narrow field, then there is a profusion of expertise in any given session, covering a broad spectrum of issues and technologies. Tapping into this experience is perhaps the greatest benefit of ISACA membership.

The best way to tap into that treasure trove of local knowledge is to get involved with the chapter in one of the many ways that membership affords you to give back to the profession. Consider becoming a CISA or CISM workshop instructor. Join us at the next SFSU ISACA Student Interest Group meeting to engage with the IT auditors of tomorrow. Volunteer to help with the planning and execution of the Fall Conference event. Each of these avenues, and more, are open to you to leverage your affiliation with ISACA in ways that will surely be an outstanding return on your investment of your valuable time. For more information on how to get involved, contact volunteer@sfisaca.org. You won't regret it!

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If you are responsible for your company's information systems, internal auditing, Sarbanes-Oxley compliance and other regulatory matters, or security, and/or privacy, you won't want to miss this interactive conference focusing on ERM, Data Privacy, Continuous Auditing/Monitoring, IT Security, Corporate Governance, a Regulatory Update, and other interesting topics. The latest in thought leadership will be presented by speakers from industry and professional services firms. You will have a unique opportunity to network with peers from the Silicon Valley and San Francisco Bay Area, glean new strategies, and develop new relationships. In addition, up to six CPE hours are available for attending this conference.

Contacts

Farah Faruqui VP of Seminars, IIA-SJ 408.704.4673 ffaruqui@deloitte.com Christopher Cimino VP of Seminars, IIA – SF 415.963.5451 ccimino@kpmg.com

Registration

Members: \$175 Non-members: \$200

<u>PayPal</u> - Click here to register or use the following link: http://www.theiia.org/chapters/index.cfm/view.news_detail/cid/79/newsid/8687

MANUAL REGISTRATION FORM

PLEASE MAKE CHECKS PAYABLE TO IIA SAN JOSE CHAPTER AND RETURN THIS REGISTRATION FORM WITH PAYMENT TO: IIA SAN JOSE CHAPTER C/O TRAN NGUYEN SUITE 159, 2041 MISSION COLLEGE BLVD, SANTA CLARA, CA 95054

NAME			
TITLE		COMPANY	
ADDRESS:			
CITY, STATE, ZIP CODE:			
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ARE VOLLA MEMBER OF IIA?	VFS	NO	

Refunds

Paid registrations will be refunded in full for cancellation requests received on or before March 15. Requests received March 15-25 will be subject to a \$50 cancellation fee. No refunds will be given for any cancellation request received on or after March 25.

Cancellation/refund requests must be made in writing to: IIA San Jose Chapter c/o Tran Nguyen 2041 Mission College Blvd, Suite 159 Santa Clara, CA 95054

Agenda

8:30 - 9:00	Registration
9:00 - 9:50	Regulatory update presented by Protiviti
9:55 – 10:45	Continuous auditing/monitoring presented by Hewlett-Packard
10:45 - 11:05	Networking break
11:05 – 11:55	IT Security presented by Visa
11:55 – 1:00	Lunch
1:00 - 1:50	Data privacy presented by the State of California Office of Data Privacy
1:55 - 2:45	Corporate governance presented by Gibson, Dunn & Crutcher
2:45 – 3:05	Networking break
3:05 – 4:15	ERM - panel discussion moderated by Control Solutions International and including panelists from Adobe Systems, PayPal and United Commercial Bank
4:15 - 4:30	Wrap-up

Topic Summary

Regulatory Update

Paresh Raghani, Managing Director, Protiviti **Steve Hobbs,** Senior Advisor, Financial Reporting Risk Practice, Protiviti

Now more than ever, companies have the opportunity to create a cost-effective and value-added approach to Sarbanes-Oxley Section 404 compliance. Receive an update on recent developments from the PCAOB and SEC meetings in December 2006 and a proven methodology for making Section 404 compliance a sustainable, ongoing process, rather than an ad hoc project.

Continuous Auditing/Monitoring

Jessica Amezquita, IT Internal Audit Lead, Hewlett-Packard

Shannon Tsang, IT Internal Audit Lead, Hewlett-Packard

Continuous auditing has been viewed as the "future of audit" for decades. Finally coming to fruition, it is considered by many today as a way to auditing on a real-time basis. This requires changing the audit process from a historic review activity to a continuous, current basis resulting in a fundamental shift in the audit department's approach to its audits.

HP will present how it has implemented Continuous Auditing in its auditing processes and challenges they encountered. You will be able to learn continuous auditing conceptual framework, and the areas you must consider when implementing this approach. You will discover how continuous auditing

can help achieve compliance with internal control reporting and other aspects of Sarbanes-Oxley.

Data Privacy

Joanne McNabb, Chief of the California Office of Privacy Protection,

State of California Office of Data Privacy Created by legislation in 2001, the first-in-the-nation California Office of Privacy Protection (COPP) is a resource and advocate on identity theft and other privacy issues. In addition to providing information and education for consumers, the Office publishes privacy practice recommendations for business and other organizations. Join Joanne McNabb, Chief of the COPP, as she discusses identity theft, including what it is, how it happens and what you can do to protect yourself from becoming the next victim. In addition, she will discuss what your Company can and sometimes must do to protect the personal information of your clients and employees.

Corporate Governance

Timothy Roake, Gibson, Dunn & Crutcher

Learn the definition of an effective program (per the U.S. Sentencing Guidelines) and how to establish an effective program with emphasis around program oversight, creating a culture of compliance, focus on risk, training/communication of standards, whistleblowers, and the effects of cooperation.

2007 SPRING CONFERENCE

ERM - Panel Discussion

Moderated by **Michelle Boe**, Control Solutions International

Panelists:

Eric Allegakoen, Vice President and General Auditor, Adobe Systems

Tim Murphy, Vice President of Risk Management, PayPal

Representative from United Commercial Bank

Enterprise Risk Management (ERM) is a subject which is gathering momentum over the last few years. Recently the new COSO ERM Framework was also released. Our eminent panelists will touch upon the following:

- Provide clarity on the concept of Enterprise Risk Management.
- Discuss the new COSO ERM Framework.
- Benefits of implementing ERM framework to the organization and the audit process.
- Tips for successful implementation in your organizations.
- Current issues, challenges, and emerging practices regarding risk management.

Speaker Bio's

Eric Allegakoen is Vice President and General Auditor for Adobe Systems Incorporated. Eric is responsible for Adobe's world wide internal audit, assurance services and all compliance related activities. Eric reports to the Audit Committee of the Board of Directors and to the Executive Vice President and CFO. Eric joined Adobe Systems in 2001 and was previously with Ernst & Young LLP based in the Silicon Valley, serving clients primarily in the technology industry. Eric is actively involved with the Institute of Internal Auditors. He is a member of the IIA's Global Auditing Standards Board and a member of the Editorial Advisory Board of the Internal Auditor Magazine. He is a past President of the San Jose/Silicon Valley Chapter of the Institute of Internal Auditors and currently serves on its Board of Directors. Eric is also a member of the National SOX 404 advisory committee of the AeA (American Electronics Association) which was active in lobbying for changes to the SOX 404 rules.

Jessica Amezquita joined HP Internal Audit in 2004. Prior to working with HP, she spent five years at PricewaterhouseCoopers (PwC). She has a degree in Economics from the University of California, Santa Cruz and a graduate degree in Accounting from the University of Texas, Austin.

Michelle Boe came to Control Solutions from UHG, where she served as director of the firm's business risk management practice. Michelle was responsible for building an industry-leading risk management consulting practice with world-class expertise in areas such as enterprise risk management, a broad range of regulatory initiatives, and solutions for business, operational and performance risk. Previously, as a senior manager at Arthur Andersen, Michelle was the risk consulting global

engagement manager for several Fortune 500 companies. She was a key participant in the development and implementation of a business risk management process that won the prestigious Malcolm Baldridge Quality Award from President George W. Bush.

Steve Hobbs has 24 years experience providing professional financial audit and business consulting services to clients in various industries, primarily consumer products entities. He has significant experience in financial and operational consulting and extensive knowledge in high-tech, software, manufacturing, retail and distribution industries. He has assisted numerous clients with internal control enhancements and provisions of the Sarbanes-Oxley Act (SOX) and has extensive SEC practice experience. Steve has served over 40 public companies during his career with assistance in IPO, international expansion and numerous operational issues. He has assisted numerous clients with SEC investigations, inquiries, restatements and comment letters including frequent interaction with the Office of Chief Accountant and legal counsel.

Joanne McNabb serves as the Chief of the COPP. In addition, she is co-chair of the International Association of Privacy Professionals' Government Working Group and a member of the Privacy Advisory Committee to the U.S. Department of Homeland Security. Before starting up the Office of Privacy Protection, Joanne had over 20 years experience in public affairs and marketing, in both the public and private sectors, including five years with an international marketing company in France. Her marketing background gives her an understanding of the commercial uses of personal information that have become a significant privacy concern.

2007 SPRING CONFERENCE

Paresh Raghani is a Managing Director in Protiviti's Silicon Valley office, where he has provided internal audit and risk management consulting services to clients in a variety of industries for the past 9+ years. He has over 17 years of experience in accounting, finance and audit. Paresh has led numerous Sarbanes-Oxley Section 404 compliance projects, where Protiviti is involved in providing a variety of services from advisory and project management to full implementation.

Timothy K. Roake is a litigation partner with Gibson, Dunn and Crutcher's Palo Alto Office. Mr. Roake focuses on securities, corporate governance, and intellectual property litigation. He represents companies and their respective officers and directors in class action and other securities cases, and also has extensive

experience representing individuals and companies in SEC investigations and civil proceedings involving insider trading and accounting issues. Working with Gibson, Dunn's corporate group, Mr. Roake advises companies on a wide range of disclosure, accounting and corporate governance issues, and has spoken at securities conferences put on by, among others, The SEC Institute and Glasser Legalworks.

Shannon Tsang joined HP Internal Audit as an IT audit lead in 2006 after working for PricewaterhouseCoopers (PwC). Prior to joining PwC, she worked as an IT auditor for one of the regional financial institutions for over four years. She has a bachelor's degree in Accounting and another in Information Systems from Bowling Green State University in Ohio.

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Driving Directions

Network Meeting Center At Techmart, Santa Clara

Silicon Valley Room

The Network Meeting Center at Techmart is located in Santa Clara on Great America Parkway between Highways 101 and 237.

From San Francisco and Palo Alto:

- Take Highway 101 South to Great America Parkway exit.
- Turn left onto Great America Parkway and go about 1.5 miles.
- Techmart will be on your right at the intersection of Bunker Hill Lane.

From San Jose:

- Take Highway 101 North to Great America Parkway exit.
- Turn right onto Great America Parkway and go about 1.5 miles.
- Techmart will be on your right at the intersection of Bunker Hill Lane.

From Santa Cruz:

- Take Highway 17/880 North.
- Exit 101 North.
- Turn right onto Great America Parkway and go about 1.5 miles.
- Techmart will be on your right at the intersection of Bunker Hill Lane

CISA AND CISM Certification

One of the most important assets of an enterprise is its information. The integrity and reliability of that information and the systems that generate it are crucial to an enterprise's success. Faced with complex and correspondingly ingenious cyberthreats, organizations are looking for individuals who have the proven experience and knowledge to identify, evaluate and recommend solutions to mitigate IT system vulnerabilities. ISACA offers two certifications to meet these needs.

CISA and CISM Program Accredited Under ISO/ IEC 17024

The American National Standards Institute (ANSI) has accredited the CISA and CISM certification under ISO/IEC 17024:2003, which specifies the requirements to be followed by organizations certifying individuals against specific requirements. ANSI's accreditation:

- Promotes the unique qualifications and expertise that ISACA's certifications provide
- Protects the integrity of the certifications and provides legal defensibility
- Enhances consumer and public confidence in the certifications and the people who hold them
- Facilitates mobility across borders or industries Accreditation by ANSI signifies the ISACA's procedures meet ANSI's essential requirements for openness, balance, consensus and due process

Certified Information Systems Auditor

The CISA program is designed to assess and certify individuals in the IS audit, control and security professions who demonstrate exceptional skill and judgment in IS audit. The CISA credential measures expertise in the areas of:

- The IS audit process
- IT Governance
- Systems and infrastructure lifecycle
- IT Service delivery and support
- Protection of information assets
- Business continuity and disaster recovery To earn the CISA designation, candidates are required to:
- Successfully complete the CISA examination
- Adhere to the ISACA Code of Professional Ethics
- Submit verified evidence of five years of professional information systems auditing, control or security work experience (experience substitutions are available)
- Comply with the CISA continuing professional education program (after becoming certified)

Certified Information Security Manager

The CISM designation is for information security managers and those who have information security management responsibilities. It provides executive management with the assurance that those certified have the expertise to provide effective security management and consulting. It is business-oriented and focuses on information risk management while addressing management, design and technical security issues at a conceptual level.

The CISM credential measures expertise in the areas of:

- Information security governance
- Information risk management
- Information security program development
- Information security program management
- Incident management and response To earn the CISM designation, information security professionals are required to:
- Successfully complete the CISM examination
- Adhere to the ISACA Code of Professional Ethics
- Submit verified evidence of five years of information security experience, with three years of management experience in the job practice areas (experience substitutions are available)
- Comply with the CISM continuing professional education program (after becoming certified) The CISA designation has been earned by more than 50,000 professionals since inception, and the CISM designation is a credential earned by more than 6,000 professionals.

Getting Certified

Being a CISA or a CISM is more than passing an examination. It demonstrates the commitment, dedication and proficiency required to excel in the profession. These certifications identify their holders as professionals who maintain a competitive advantage among their peers. Earning these designations helps assure a positive reputation and will distinguish you among other candidates seeking positions in both the private and public sectors. As a member of ISACA, you have the opportunity to sit for the exams, purchase review materials and attend ISACA conferences to maintain your certifications at a preferred member rate.

For more information on becoming a tCISA or a CISM, visit the

ISACA web site at www.isaca.org/certification.

ISACA Los Angeles 2007 Spring Conference - Download the Brochure and Register On-line!

With spring time approaching, it means the annual Los Angeles chapter conference is also drawing near. The 2007 Spring Conference will take place April 15th through 18th at Hilton Universal City. This year, the conference planning committee again has arranged an impressive array of learning session on various audit, security, and technology topics. We received many positive feedbacks from last year's conference and have worked hard on making this year's conference even more valuable for your training dollars.

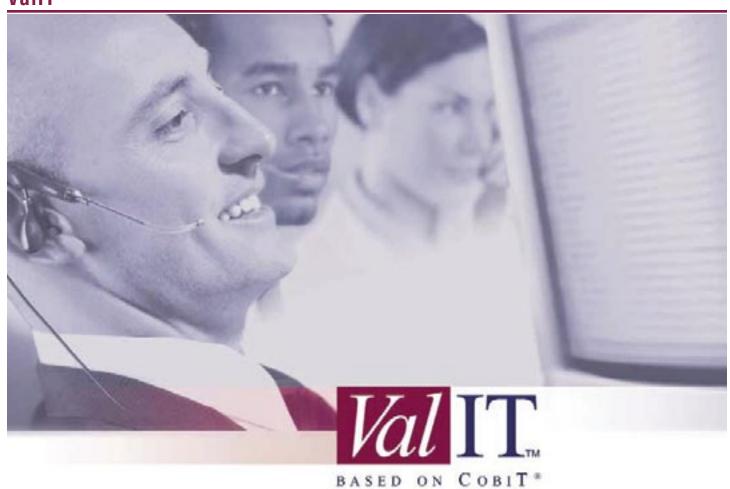
We are honored to have Mr. Rob Bryant as our keynote speaker this year. Rob Bryant is the Vice President of Quality Process Improvement and a Six Sigma Master Black Belt for Computer Sciences Corporation (CSC). He has led more than 200 Six Sigma projects and process improvement teams at CSC. Mr. Bryant is also a Malcolm Baldridge Sr. Examiner for the National Malcolm Baldridge Award for the Department of Commerce, which involves assessing quality for the President of the United States.

In addition to the keynote, Robert Stroud of CA and a CobiT Steering Committee member speak on "Leveraging CobiT to Implement IT Governance" in our general session on Monday. Our luncheon speaker will be Peter Harries of PricewaterhouseCoopers speaking on "Audit Standard No. 5 and its Potential Impact." We are confident you will find both the general and lunch sessions informative and educational.

Pre-conference workshops include: "Implementing ITIL," "Security Governance" and "Audit and Security of Windows and Active Directory." The core competencies workshops include one day on "Risk Assessment/Management" and two days of "Fundamentals of IT Auditing."

The early registration deadline is March 30, 2007, so don't wait to get your registration form in. Simply go to the URL http://www.isacala.org/conference to down load the conference brochure and sign up on-line. If you have any question about this email, feel free to contact us at conference@isacala.org and we will be happy to assist you.

ValIT



A new framework and supporting publications addressing the governance of IT-enabled business investments



According to a 2002 Gartner publication,
20 percent of all expenditure on IT is
wasted, representing, on a global basis,
annual value destruction of US \$600
billion. Experience and an increasing
volume of empirical research demonstrate
that IT-enabled business investments, when
managed well within an effective governance
framework, provide organizations with
significant opportunities to create value.
However, without effective governance and
good management, they provide an equally
significant opportunity to destroy value.

A key lesson is that IT investment is no longer about implementing IT solutions.

It is about implementing IT-enabled change. This implies greater complexity and greater risk than historically has been the case. The management practices that have traditionally been applied are no longer sufficient. The message is clear: IT-enabled business investments can bring huge rewards but only with the right governance and management processes and full commitment and engagement from all management levels.

Effective governance starts with leadership, commitment and support from the top. However, such leadership, while critical, is not enough. Val IT™ supports the leadership by providing clear and consistently applicable guidelines and supporting practices, and assists the board and executive management in understanding and carrying out their roles related to IT-enabled business investments.



Val IT is a governance framework that consists of a set of guiding principles, and a number of processes conforming to those principles that are further defined as a set of key management practices.

THE VAL IT PRINCIPLES

- IT-enabled investments will be managed as a portfolio of investments.
- IT-enabled investments will include the full scope of activities that are required to achieve business value.
- IT-enabled investments will be managed through their full economic life cycle.
- Value delivery practices will recognize that there are different categories of investments that will be evaluated and managed differently.
- Value delivery practices will define and monitor key metrics and respond quickly to any changes or deviations.
- Value delivery practices will engage all stakeholders and assign appropriate accountability for the delivery of capabilities and the realization of business benefits.
- Value delivery practices will be continually monitored, evaluated and improved.

To obtain return on investment, the Val IT principles will be applied by the stakeholders of the IT-enabled investments in the following management processes:

- · Value governance
- · Portfolio management
- Investment management

FOCUSING ON THE INVESTMENT DECISION AND REALIZATION OF BENEFITS

Val IT extends and complements *Control Objectives for Information and related Technology* (Cobit[®]), which provides a comprehensive framework for the management and the delivery of high-quality information technology-based services. Specifically, Val IT focuses on the investment decision (are we doing the right things?) and the realization of benefits (are we getting the benefits?), while Cobit focuses on the execution (are we doing them the right way and are we getting them done well?).

Val IT provides a one-stop, credible and codified source, providing the overall governance framework and supporting processes to support the creation of real business value from IT-enabled investments. Val IT has relevance to all management levels across both the business and IT, from the CEO and the C-suite to those directly involved in the selection, procurement, development, implementation, deployment and benefits realization processes. Val IT contains essential guidance for all.

VAL IT PUBLICATIONS

While the initial focus of Val IT is on new IT-enabled investments, subsequent releases will expand the scope to include all IT services and assets. In the longer term, the intention is to establish a noncommercial service offering to provide benchmarking, performance measurement and performance attribution services and to enable enterprises to exchange experiences on best practices for value management of IT-enabled business investments.

The initial deliverables in the Val IT series consist of three publications.

Enterprise Value: Governance of IT Investments, The Val IT Framework presents key management practices for three processes:

- Value governance—11 key management practices covering:
 - The establishment of a governance, monitoring and control framework
 - The provision of strategic direction
 - The definition of investment portfolio objectives
- Portfolio management—14 key management practices covering:
 - The establishment and maintenance of resource profiles
 - The definition of investment thresholds
 - Evaluation, prioritization and selection, deferral, or rejection of new investments
 - Management of the overall portfolio
 - Monitoring and reporting on portfolio performance
- Investment management—15 key management practices covering:
 - The identification of business requirements
 - The development of a clear understanding of candidate investment programs
 - The analysis of alternatives
 - Program definition and documentation of a detailed business case, including benefits details
 - Assignment of clear accountability and ownership
 - Management of the program through its full economic life cycle

Monitoring and reporting on program performance

The key management practices are presented in a table covering:

- Process description—A brief indication of what the process is about
- Key management practices—Essential management practices that positively influence the achievement of the desired result or purpose of a particular activity
- Cross-reference to COBIT—A mapping to the COBIT control objectives, indicating where there are primary or secondary links
- RACI chart—Guidance on whether the executive, business or IT should be Responsible (R), Accountable (A), Consulted (C) and/or Informed (I) for a particular management practice

Enterprise Value: Governance of IT Investments, The Business Case covers the eight steps of developing an effective business case (building of the fact sheet, cash flow overview from a life cycle perspective, consideration of alignment issues, risk appraisal, and optimization of risk and return) and provides useful tools for each. It also provides a comprehensive outline of appropriate business case content.

Enterprise Value: Governance of IT Investments, The ING Case Study explores examples of real-world application of the Val IT framework concepts.

ACHIEVING VALUE FROM YOUR IT INVESTMENTS

It is the responsibility of the board, the CEO and all executives to ensure that shareholder and stakeholder returns are optimized through judicious use of the resources and opportunities available. This responsibility includes IT-enabled investments and resources where the potential for significant value creation is great, but costs are high, and the risks and visibility of value destruction are also high. Balancing risk and return has to be high on the agenda of all boards and executives. Proper consideration and implementation of the best practices contained within COBIT, now complemented by the Val IT framework, will make a significant contribution to the achievement of real business value from today's significant investments in IT-enabled change.

investment is no longer about implementing IT solutions.

It is about implementing IT-enabled change.

Global Conferences and Educational Events Calendar

Euro CACS Vienna, Austria 18-20 March 2007 www.isaca.org/eurocacs

North America CACS Grapevine/Dallas/Ft. Worth, Texas, USA 22-26 April 2007 www.isaca.org/nacacs

International Conference Singapore 23-25 July 2007 www.isaca.org/international

Network Security Conference Las Vegas, Nevada, USA 10-12 September 2007 www.isaca.org/nsc

Information Security
Management Conference
Las Vegas, Nevada, USA
10-12 September 2007
www.isaca.org/infosecurity

Latin America CACS Monterrey, Mexico 21-24 October 2007 www.isaca.org/latincacs

Network Security Conference Amsterdam, The Netherlands November 2007 www.isaca.org/nsceurope

Information Security
Management Conference
Amsterdam, The Netherlands
November 2007
www.isaca.org/infosecurityeurope

IT Audit Executive Forum Scottsdale, Arizona, USA December 2007 www.isaca.org/execforum

Information Security Executive Forum Scottsdale, Arizona, USA December 2007 www.isaca.org/execforum

Sarbanes-Oxley Symposium www.isaca.org/soxsymposium

ONLINE COURSES COBIT Foundation Course www.isaca.org/cobitcampus

Webcasts

Periodic educational webcasts are held to update ISACA members on current issues and trends. Check the web site at www.isaca.org/webcasts for the most up-to-date information.

ISACA e-Symposium Monthly Series Earn up to 3 CPE hours each month by participating. For information on the next e-Symposium online course please visit www.isaca.e-symposium.com.

ISACA TRAINING WEEKS www.isaca.org/trainingweek Denver, Colorado, USA 7-11 May 2007

San Antonio, Texas, USA 5-9 November 2007

Scottsdale, Arizona, USA 3-7 December 2007

All dates and locations are subject to change.

SAN FRANCISCO CHAPTER BOARD ROSTER 2007

Executive Board

President

Mike Nelson - SecureNet Technologies, Inc. Office: (866) 660-0249

mnelson@securenet-technologies.com

1ST Vice President

Kevin Fried - Deloitte & Touche Office: (415) 783-4639 kefried@deloitte.com

2ND Vice President

Conny Cheng - Deloitte & Touche Office: (415) 783-4176 cocheng@deloitte.com

Secretary

Ashok Kumar - KPMG ashokkumar@kpmg.com

Treasurer

Sandra Lee - Pacific Gas & Electric sandra.lee@pge-corp.com

Immediate Past President

Miguel (Mike) O. Villegas - Wells Fargo & Company Office: (626) 573-6015 miguel.o.villegas@wellsfargo.com

Directors

Directors

Christina Cheng -Deloitte & Touche Office: (408) 704-4203 chricheng@deloitte.com

Beverly Davis - Federal Home Loan Bank

Office: (415) 616-2766 davisb@fhlbsf.com

Todd Weinman - Lander International Office: (510) 232-4264 ext. 17 todd_weinman@yahoo.com

Bill Davidson - Bay Area Rapid Transit District (Retired) Office: (925) 283-3328 wzdavidson1@comcast.net

Tim Stapleton - Wells Fargo Office: (415) 283-5937 stapletI@wellsfargo.com

Lisa Corpuz - California State Automobile Association Office: (415) 565-3940 lisa_corpuz@csaa.com

Michele Ling -PricewaterhouseCoopers LLC Office: (415) 498-7482 michele.ling@us.pwc.com

Committees

Academic Relations

Wendy Leung - Protiviti Office: (415) 951-1536 wleung524@gmail.com

CISA Review Co-Coordinators

Vikram Panjwan, PricewaterhouseCoopers Office: (415) 498 7332 vikram.m.panjwani@us.pwc.com

Jim Lucas, Wells Fargo Office: (415) 396-7585 jim@loukas.com

Communication Chair

Steve Owyoung, KPMG Office: (415) 963-7603 Sowyoung@kpmg.com

Volunteer

Angie Guzman - Protiviti Office: (415) 402-6438 ANGELINA.guzman@protiviti.com

Education Co-Coordinators

Brian Alfaro -Deloitte & Touche Office: (415) 951-1536 balfaro@deloitte.com

Education Co-Chair Jason Kobus -Deloitte & Touche Office: (415) 951-1536 jakobus@deloitte.com

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ISACA – San Francisco Chapter Communications Committee PO Box 26675 San Francisco, CA 94126